



TELECHOICE INTERNATIONAL LIMITED
(REG. NO. 199802072R)

FOR IMMEDIATE RELEASE

Nexwave Telecoms' new website garners prestigious Interactive Media Award

SINGAPORE, Thursday, 14 January 2010 – Nexwave Telecoms Pte. Ltd. (“Nexwave Telecoms”), a wholly-owned subsidiary of Singapore Exchange Mainboard-listed TeleChoice International Limited, announced today that its new corporate website has received the prestigious Interactive Media Award for Outstanding Achievement. The international award recognises excellence in the design, development and implementation of the website.

The Nexwave Telecoms' website was launched in November 2009 in tandem with the launch of its full-suite of “Cloud Computing” solutions aimed at the business market. The website was intended to provide a comprehensive gateway to the company's new and existing offerings with usability and ease of navigation a priority in its conceptualisation. Nexwave Telecoms worked with digital marketing company, WangHé, to design, develop and implement the website.

Said Mr Steven Ng, Managing Director of Nexwave Telecoms, “We believe that as one of the initial points of customer contact, our website had to accurately reflect our image and branding. Hence, the new website had to reinforce the positioning of Nexwave Telecoms as a fully integrated provider of next generation communications and applications solutions with a comprehensive suite of hosted voice solutions and cloud computing applications. We wanted a website that had a corporate look and feel, with a simple user interface and easily accessible menus. The fact that we have been accorded this accolade attests to our success in creating a website that is worthy of being among the best available on the worldwide web.”

The Interactive Media Awards was created by the Interactive Media Council, Inc., a non-profit organisation of leading web designers, developers, programmers, advertisers and other web-related professionals. The awards were designed to elevate the standards of excellence on the internet, offering winners of the coveted awards in each category a boost in marketing and exposure. Judges of the award include some of the biggest names in IT, entertainment, communications and branding and advertising such as Microsoft, Verizon Communications, Time Warner Inc., and Ogilvy and Mather.

Everything the user wants to know about Nexwave Telecoms' product offerings, services and competencies are contained on the website, which is a one-stop information centre cum online shop.

Mr Ng added, "Besides the features and capabilities for managing user accounts, payment functions and real-time chat interaction with support professionals, we also needed to convey our unique proposition of having the best and most-advanced Software-as-a-Service and Communications-as-a-Service applications in one place. The combination of interactive design elements and use of web technology gave us the opportunity to incorporate a catalogue to give our viewers' the options to purchase or 'trial' our services on a small scale before deciding on a larger implementation."

Since the launch of the new website, which took three months to conceptualise and implement, it has registered a double increase in hits. The website is available at <http://www.nexwavetelecoms.com/>.

About TeleChoice International Limited (Reg. No. 199802072R) & Nexwave Telecoms Pte. Ltd. (Reg. No. 199409403R)

Nexwave Telecoms' parent company, **TeleChoice International Limited**, is a regional diversified provider and enabler of innovative communications. Listed on the Main-Board of the Singapore Exchange Securities Trading Limited ("SGX-ST"), TeleChoice is a subsidiary of leading info-communications group, Singapore Technologies Telemedia Pte Ltd. Its three business divisions collectively offer a comprehensive suite of services and solutions for the telecommunications industry:

- Personal Communications Solutions Services division provides distribution, fulfillment and supply chain management services relating to mobile handsets and accessories. It also manages retail distribution through its Planet Telecoms subsidiary
- Telecommunications Services division provides next generation communications & application solutions. This division also offers a suite of innovative value-added call services marketed and branded under "SunPage"
- Network Engineering Services division offers planning, implementation, optimisation and enhancement of telecommunication networks as well as providing managed outsourcing services for regional telecommunication operators and supplying and distributing specialised telecommunication equipment

Nexwave Telecoms Pte. Ltd. ("Nexwave Telecoms") is a next generation communications & application solution provider. Product offerings include a full range of iDD, Roaming and Callback services, Conferencing Solutions, SMS Messaging, Paging, Location Tracking and Mobile Data Network Services. Enterprise communication & application solutions extend to design, implementation and maintenance of PBX, IP Telephony, Unified Communications and Call Centre solutions as well as secured Wireless Local, Wide or Mesh Area Network.

In addition, NexWave Telecoms is also an integrated provider of hosted IP telephony and cloud computing applications. We offer a suite of Unified Communications (UC)-as-a-service and Software-as-a-service solutions interoperating and integrating with leading enterprise applications



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providing online, on-demand hosted and telephony solutions. Our next generation platform and on-premises solutions offering are supported by leading technology partners including Avaya, Aruba, Aastra, HP, Google, Microsoft and others.

For over a decade Nexwave Telecoms has been a leading licensed service-based voice provider. Our innovative services are branded and marketed under the popular and well recognised "SunPage" suite of call services and solutions by our subsidiary, Nexwave Telecoms Pte Ltd ("Nexwave Telecoms", formerly known as ST SunPage Pte Ltd). Our IDD service, "SunPage IDD 1521", reaches over 300 destinations and has a high volume of registered fixed and mobile lines, while our pre-paid "SunPage International Calling Card" is popular amongst foreign workers and is distributed at retail locations throughout Singapore, including 7-Eleven, Cheers and Singapore Post outlets.

For more information, please visit www.telechoice.com.sg & www.nexwavetelecoms.com

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This release may contain forward-looking statements that involve risks and uncertainties. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements as a result of risks, uncertainties and assumptions. Representative examples of these factors include (without limitation) general industry and economic conditions, interest rate trends, cost of capital and capital availability, competition from other companies and venues for the sale/distribution of goods and services, shifts in customer demands, customers and partners, changes in operating expenses, including employee wages, benefits and training, and governmental and public policy changes. You are cautioned not to place undue reliance on these forward looking statements, which are based on current view of management on future events.

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