



TELECHOICE INTERNATIONAL LIMITED
(REG. NO. 199802072R)

FOR IMMEDIATE RELEASE

TeleChoice International Appoints Pauline Wong as Executive Director, President and CEO

Singapore, October 16, 2023 – TeleChoice International Limited ("TeleChoice" or the "Group"), a regional diversified provider and enabler of innovative info-communications products and services listed on the SGX Mainboard, is pleased to announce the appointment of Ms Pauline Wong as the new President and CEO, following the retirement of Mr Vincent Lim, the outgoing President and CEO. Ms Wong will also serve as an Executive Director on the Board of TeleChoice.

"I would like to express my sincere appreciation to Vincent for his dedication and contributions over the past 10 years. With that, we warmly welcome Pauline as our new President and CEO," said Mr Ronald Seah, Chairman of the Board at TeleChoice. "Pauline's appointment marks a significant milestone as she is the first member of the executive management team, besides our founder, to join the Board of Directors. This progressive move further enables our executive management to proactively participate in shaping our business and governance strategies as we strive to propel the company forward in an effective and responsible manner. Additionally, her appointment is historic as Pauline becomes the first female President and CEO of TeleChoice, underscoring our commitment in advancing gender diversity and promoting equal opportunities."

Ms Wong, who has been with TeleChoice since 1999, previously held the position of President and CEO Designate before her current appointment. In her new capacity, she assumes full responsibility of charting the strategic trajectory of the Group and guiding the business operations. With nearly 30 years of extensive experience and deep knowledge in the telecommunications industry, her background includes corporate planning, strategy development, business operations, fulfillment, managed services, and retail management. Her exceptional leadership and strategic acumen make her well-prepared to lead the Group into the future.

Ms Pauline Wong, President and CEO of TeleChoice, said, "I am honored to be given the opportunity to lead TeleChoice. In the past few years, TeleChoice has faced our fair share of challenges as we navigate the inflection point to transition from our legacy business into a progressive force in the dynamic info-communications space that is filled with infinite possibilities. To tackle these challenges and seize emerging opportunities, we have strategically developed a comprehensive transformation plan. With unwavering perseverance, we are confident that our efforts will bear fruit.

"At the same time, we remain steadfast in upholding our founding values and staying focused and committed to delivering shareholders' value. We will continue to prioritise sustainability, aiming to enhance our contribution to all our stakeholders. I am thrilled to embark on this journey, steering the Group towards consistent performance and delivering exceptional services to our customers. I look forward to working closely with our dedicated leaders and supporting our staff as we grow in our business."

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This press release is to be read in conjunction with TeleChoice's results announcement posted on the SGXNET on 16 October 2023.

This release may contain forward-looking statements that involve risks and uncertainties. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements as a result of risks, uncertainties and assumptions. Representative examples of these factors include (without limitation) general industry and economic conditions, interest rate trends, cost of capital and capital availability, competition from other companies and venues for the sale/distribution of goods and services, shifts in customer demands, customers and partners, changes in operating expenses, including employee wages, benefits and training, and governmental and public policy changes. You are cautioned not to place undue reliance on these forward-looking statements which are based on the current view of management on future events.

ABOUT TELECHOICE INTERNATIONAL LIMITED (CO. REG. NO. 199802072R)

TeleChoice International Limited ("TeleChoice") is a regional diversified provider and enabler of innovative info-communications products and services. It is a portfolio company of [ST Telemedia](#), a strategic investor focused on communications and media, data centers and infrastructure technology businesses across Asia, the US and Europe.

Incorporated in Singapore on 28 April 1998 and listed on the Mainboard of the Singapore Exchange Securities Trading Limited on 25 June 2004, TeleChoice offers a comprehensive suite of info-communications services and solutions under three business divisions, Personal Communications Solutions Services, Info-Communications Technology Services and Network Engineering Services. For more information, please visit our website at www.telechoice.com.sg

ISSUED BY 29 COMMUNICATIONS LLP FOR AND ON BEHALF OF TELECHOICE INTERNATIONAL LIMITED

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