



TELECHOICE INTERNATIONAL LIMITED  
(REG. NO. 199802072R)

## **FOR IMMEDIATE RELEASE**

# **TeleChoice strengthens top management team with appointment of new Group Deputy President**

**SINGAPORE – WEDNESDAY, 24 MAY 2006** – TeleChoice International Limited (“TeleChoice”), a leading regional provider of telecommunications solutions and services, today announced the appointment of Mr Andrew Loh, 50, as its new Group Deputy President with effect from 1 Jun 2006.

As Group Deputy President, Mr Loh is responsible for TeleChoice’s overall operations and regionalisation, and will report to TeleChoice’s President and Executive Director, Mr. Clive Lim. The Group’s 3 business units, Distribution Services, Telecoms Services and Network Engineering Services, will report to Mr Loh. Mr Loh’s focus will be on the overall management and growth of the Group’s businesses in Singapore and around the region. In addition, he will assist the President in overseeing the overall strategic development of the Group.

Mr Lim added, “The Group has grown rapidly since its inception in 1998. Today, we have over 600 staff in Singapore and around the region, with revenues exceeding \$500M per annum. We believe that our people are our greatest asset, and that for TeleChoice to continue to achieve optimal performance and succeed, we must continually strengthen our ranks with capable and committed managers and staff. Andrew, who brings with him a proven and established track record in managing international operations and growth, is an ideal choice for our newly created post of Group Deputy President, as we continue to strengthen our ties with our customers and partners to grow our businesses together with them around the region.”

Mr Loh brings with him invaluable breadth and depth of international marketing and operations management experience. Mr Loh was previously Senior Vice President, International Operations of Singapore Technologies Telemedia Pte Ltd (“ST Telemedia”), where he was responsible for the business integration of ST Telemedia’s global investments and facilitated the augmentation of the operational synergies across ST Telemedia’s operations to maximise shareholder value. In Nov 2005, Mr Loh was appointed TeleChoice’s Senior Vice President (Distribution Services), with overall responsibility for managing, planning and developing business strategies, and identifying new market opportunities for TeleChoice’s Distribution Services business.

Prior to joining ST Telemedia in Sep 2004, Mr Loh was at Carrier Corporation, a division of United Technologies Corporation, for over 20 years where he held several senior management positions in Singapore, Malaysia, the USA and Japan. His experience includes managing both sales and manufacturing operations, and he is very familiar with the markets of the Asia-Pacific region. Mr. Loh holds a Bachelor's degree in Engineering (Electrical) and an MBA.

#### **About TeleChoice International Limited (Regn No. 199802072R)**

Incorporated in Singapore on 28 Apr 1998 and listed on the Main-Board of the Singapore Exchange Securities Trading Limited ("SGX-ST") on 25 Jun 2004, TeleChoice International Limited ("TeleChoice") is a regional diversified provider and enabler of innovative communications. TeleChoice is a subsidiary of Singapore Technologies Telemedia Pte Ltd, a leading info-communications company with operations in Asia-Pacific, the Americas and Europe. DBS Bank Ltd was the manager, underwriter and placement agent for TeleChoice's initial public offering on the SGX-ST in Jun 2004.

TeleChoice offers a comprehensive suite of services and solutions for the telecommunications industry:

**Distribution Services:** distribution and fulfilment services relating to mobile handsets, accessories and other telecommunications equipment.

**Telecommunications Services:** value-added Voice and Data services, such as SunPage IDD & Budget MobileCall, PushMail, Mobile Data Network Services.

**Network Engineering Services:** network engineering services, including network planning, project and resource management, network implementation & optimisation, managed outsourcing services.

Headquartered in Singapore, TeleChoice has operations around the Asia-Pacific region, including Indonesia, Malaysia and Thailand. In recognition of its achievement for continuous and sustained corporate growth, TeleChoice was ranked amongst the Fastest Growing 50 (2004). The Fastest Growing 50 award is an accolade reserved for Singapore companies with the highest 3-year compounded annual growth rates. TeleChoice also achieved the Singapore International 100 Ranking (2005), being one of Singapore's top 100 companies by highest overseas revenue.

In consonance with its commitment to good corporate governance and high standards of corporate disclosure, TeleChoice is ranked amongst the top 7% of SGX-ST listed companies covered under The Business Times Corporate Transparency Index (2005).

TeleChoice's major customers and principals include StarHub Ltd and PT Indosat Tbk; and Motorola, Nokia, and Sony Ericsson respectively.

For more information, please visit our website at [www.telechoice.com.sg](http://www.telechoice.com.sg)

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