



## **APPOINTMENT & RE-DESIGNATION OF SENIOR FINANCE EXECUTIVES**

**SINGAPORE – 3 JANUARY 2005** – Main board listed TeleChoice International Limited (“TeleChoice”), a regional provider of mobile telecommunications equipment and solutions, today announced the appointment of Ms Wong Loke Mei as Vice-President, Finance with effect from 3 January 2005. Ms Wong will be responsible for TeleChoice’s group financial management functions. Prior to her appointment, Ms Wong served as TeleChoice’s Finance Director.

As part of the strengthening of financial management resources in tandem with the Group’s growing Distribution Services business, Mr Francis Ng will relinquish his role as Chief Financial Officer and take on the role of Group Financial Controller (Distribution Services) with effect from 3 January 2005.

*This release may contain forward-looking statements that involve risks and uncertainties. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements as a result of risks, uncertainties and assumptions. Representative examples of these factors include (without limitation) general industry and economic conditions, interest rate trends, cost of capital and capital availability, competition from other companies and venues for the sale/distribution of goods and services, shifts in customer demands, customers and partners, changes in operating expenses, including employee wages, benefits and training, and governmental and public policy changes. You are cautioned not to place undue reliance on these forward looking statements, which are based on current view of management on future events.*

### **About TeleChoice International Limited (Reg. No:199802072R)**

Incorporated in Singapore on 28 April 1998 and listed on the MainBoard of the Singapore Exchange Securities Trading Limited (“SGX-ST”) on 25 June 2004, TeleChoice International Limited (“TeleChoice”) is a leading regional provider of mobile telecommunications equipment and solutions. TeleChoice is a subsidiary of Singapore Technologies Telemedia Pte Ltd, a leading information-communications company with operations in Asia-Pacific, the Americas and Europe. DBS Bank Ltd was the manager, underwriter and placement agent for TeleChoice’s initial public offering on the SGX-ST in June 2004.

TeleChoice offers a comprehensive suite of equipment and solutions for various segments of the telecommunications industry, which include mobile network equipment providers and mobile network operators, enterprises and retail customers requiring mobile handsets and accessories. In addition, it also offers telecommunication services such as international long distance call services and mobile network and engineering services and solutions.

Headquartered in Singapore, TeleChoice has operations in the Asia-Pacific region, including Indonesia, Australia and Malaysia and has established a presence in Thailand and the Philippines. In recognition of its achievement for continuous and sustained corporate growth, TeleChoice was ranked amongst the Fastest Growing 50 in 2004. The Fastest Growing 50 award is an accolade reserved for Singapore companies with the highest 3-year compounded annual growth rates.

TeleChoice’s major customers and principals include StarHub Ltd and PT Indonesian Satellite Corporation Tbk, and Mitsubishi, Motorola, Nokia, Samsung and Sony Ericsson respectively.